



Show Off Privacy Policy

Our Privacy Policy

In this policy

- "we" or "Show Off" means Show Off Advertising & Marketing Limited trading as "Show Off Security or Show Off Advertising".
- "you" means you, the person using our services, or visiting our website.
- "services" means all goods or services we provide and anything else we do for you, including providing you with access to our website.

Other policies applying to our services

In addition to our Privacy Policy, our Legal Disclaimer applies to your use of our services. It is important that you are familiar with our Legal Disclaimer. Please read it in conjunction with this policy. It includes our site management rights.

Visitors

If you are just surfing and reading information on our website, then we collect and store the following information about your visit

- the IP address of your machine when connected to the Internet and the domain name from which you are accessing the Internet
- the operating system and the browser your computer uses, and any search engine you are using
- the date and time you are visiting
- the URLs of the pages you visit
- if you provide it, your email address

We use that information to measure the number of visitors to different parts of the site and, for example, to measure the effectiveness of advertising. Although we may publish aggregated information about usage patterns, we do not disclose information about individual machines except for the reasons set out below in this section. We do not sell information which identifies you personally. We may gather more extensive information if we are concerned, for example, about security issues. If we think it is necessary, we can disclose information to relevant law enforcement authorities, such as the Police or the Department of Internal Affairs.

If you choose to provide us with personal information such as your email address, for example by filling out an electronic query or order form, we will use the information only for the purposes that you authorised. Email marketing will only be sent to your email address if you have given your consent. Personal information will be stored and used in accordance with Show Off's terms and conditions.



Use of cookies

Show Off's website places a cookie on the hard drive of your computer. A "cookie" is a file which allows Show Off to track and target the interests of users. While we recommend that users enable cookies on their browsers in order to enjoy all the features of the site, the decision remains in the hands of the individual. (The management of cookies will be different depending on each user's PC - refer to your browser help menu for further information).

Show Off Advertising and Show Off Security customers

If you are a Show Off customer, Show Off's terms and conditions apply to your use of Show Off services. Choose the Terms and Conditions that refer to the Show Off service you use. The relevant Terms and Conditions set out our commitments to you regarding collecting, holding and using information about you.

Additionally, if you do provide us with personal information via your use of this site - for example by allowing the use of cookies or by filling out an electronic query form - we may link this information to your Show Off customer profile. We may also use this information to improve the website for different customer profiles.

Show Off Advertising and Show Off Security email marketing policy

Show Off uses CPT Media to send out permission-based email marketing solutions on behalf of Show Off.

CPT Media is a responsible email service provider and as such we abide and hold our clients to the following principles

- "Permission" means that informed consent has been given
- Permission must be respected and honoured and may be withdrawn by a subscriber at anytime
- If Permission is withdrawn no further marketing communication may be sent to the subscriber

CPT Media clients must enter into a service agreement with CPT Media agreeing to comply with a permission marketing best-practices and all laws related to unsolicited email (SPAM). CPT Media thoroughly investigates any complaint that suggests a client is delivering unsolicited commercial email and will terminate their account should they be in breach of the service agreement.

How do I unsubscribe ("opt-out") from email marketing communications?

There are two ways to unsubscribe to any email message

1. Follow the unsubscribe instructions in the email
2. By phone or in writing using the contact details contained in the message



If you have difficulty unsubscribing from a client's email campaigns using any of the methods above please call Show Off on (07) 575 0474 or email contact@showoff.net.nz.

How do I file a complaint?

If you feel that your email address has been used without your permission and contacting the sender has not yielded satisfactory results you can issue a formal complaint by emailing us at contact@showoff.net.nz.

If you have any comments on our Permission Marketing Policy or would like to receive additional information about our email marketing or our services, please contact contact@showoff.net.nz

Changing this policy

We may change this policy at any time by changing or removing existing terms or adding new ones. Changes may take the form of a completely new policy. We will tell you about any changes by posting an updated policy on our website. Any change we make applies from the date we post it on the website.

If you have any questions about Show Off online privacy policy then just send us an email to contact@showoff.net.nz.

Contact Details

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Office: (07) 575 0474
Email: contact@showoff.net.nz

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